"PEEK THE PARKWAY" PROJECT PRODUCTION SCHEDULE
Key tasks & deadlines

WEEK	RESEARCH & CONCEPT DEVELOPMENT TASKS	WEEK	PROJECT ASSET PRODUCTION TASKS	WEEK	POST-PRODUCTION & EDITING TASKS
FEB 21-27	• Capstone proposal due, Feb 24 • Research web frameworks • Research interactive video platforms • Research digital storytelling practices • Research travel UX • Continue Design Sprinting	**MAR 13-19**	• Final wireframes, Mar 14 • Begin web development, Mar 14 • Content development, Mar 16	**MAY 8-14**	• Revisions, May 9 • Promotional, May 9 • Final review, May 11
FEB 28-MAR 5	• Sketch wireframes, Feb 29 • Select web & video frameworks, Mar 2 • Continue Design Sprinting	**MAR 20-26**	• Continue web development, Mar 21 • Content development, Mar 23	**MAY 15-21**	• Promotional, May 15 • iMedia Capstone Exhibition, May 18 • iMedia Graduation, May 19
MAR 6-12	• Video itinerary content strategy, Mar 7 • Google map content plan, Mar 7 • Audio and photo content plan, Mar 9 • Text/story content plan, Mar 9	**MAR 27-APR 2**	• Continue web development, Mar 28 • Content development, Mar 30		
		APR 3-9	• Google map content, Apr 4 • Google map development, Apr 4 • Test & debug website, Apr 6		
		APR 10-16	• Filming on the BRP, Apr 9-10 • Photography on the BRP, Apr 9-10 • Audio capture on the, Apr 9-10		

		APR 17-23	• Filming on the BRP, Apr 16-17 • Photography on the BRP, Apr 16-17 • Audio capture on the BRP, Apr 16-17		
		APR 24-30	• Edit & program video for Interlude, Apr 25-28 • Edit photography, Apr 25-28 • Edit audio, Apr 25-28 • Select video music, Apr 25-28		
		May 1-7	• Final Interlude programming, May 1-7 • Test & debug with Interlude, May 1-7 • Revisions, May 1-7		